

South East Europe Transnational Programme

Project Idea Form

Project idea's title

REVEAL: REgional Values Economic Alternatives

Promote the use of cultural resources for the development of South East Europe Countries

Priority

(choose priority and indicate the relative area of intervention)

<input type="checkbox"/> Priority Axis 1	Aol _____
<input type="checkbox"/> Priority Axis 2	Aol _____
<input type="checkbox"/> Priority Axis 3	Aol _____
<input type="checkbox"/> Priority Axis 4	Aol 4.3: Promote the use of cultural values for development

Project Idea Promoter

(name of the institution)

Council of Europe

Contact Person

1. Contact
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Is the applicant the project's potential Lead Partner?

☐ Yes

Background (main problems or challenges to be addressed)

The REVEAL programme is implemented within the *Local Development Pilot Projects* (LDPP), Component C of the *Regional Programme for Cultural and Natural Heritage in South East Europe*, which is implemented by the Council of Europe in Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Montenegro, Romania, Serbia, Kosovo/UNMIK and the "Former Republic Yugoslav of Macedonia. The project should be regarded as a direct contribution adapted to the specific economic and political transition context of the Balkans and to ensure the democratic stability in South East Europe.

It provides operational framework for the implementation of Pilot Projects representing specific integrated actions into effect on the ground in order to explore and apply innovative local and regional sustainable development management methods, while building the viability of policies and strategies proposed at institutional level. The Pilot Projects implemented in each participating countries are carried out to enable sustainable development projects to be devised, drawing on the resources of the cultural and natural heritage. In exploring of endogenous development strategies that are capable of making best use of resources available local, they look at possible alternatives to the homogenisation of territories, which is a direct threat to the particularity of local communities and cultural diversity in Europe.

The process is offered to historic cities and geographically coherent medium-sized territories where local agencies face difficulties in improving living conditions and creating social cohesion or economic activities, and where the preservation of the natural and cultural heritage also raises issues at national level.

Objectives (main and specific objectives to be achieved)

To help national, regional and local institutions to examine the long-term social and economic development potential of territories together with the institutional and legislative frameworks that determine regional development policies and decentralisation mechanisms. The project aims at contributing to the elaboration and implementation of local development strategies based on the enhancement of the cultural and natural heritage through an intercultural and participatory approach based on a vision which encompasses physical, social, economic, cultural, educational, ethnic and religious elements.

Main foreseen activities

The project includes **three main complementary components** :

1. Capacity Development – through the implementation of:
 - ad hoc **management mechanisms and tools** to promote the transfer of competencies to relevant institutions through transversal inter-ministerial co-operation and data management system;
 - **legislative reforms and improved institutional and professional practices**;
2. Social Development – to promote cultural heritage and social accountability which can be achieved through:
 - participative strategies to involve municipalities and promote **de-centralised accountability** for cultural heritage and economic sustainability;
 - **global educational awareness**, promoting the participation of local bodies, professionals, higher education and schools;
 - local community strategies to promote understanding and **accountability by the civil society** of all heritage and its importance to overall regional development;
3. Economic Development – promotes sustainability for communities through:
 - **local development** (market research, tourism and other economic activities to increase income);
 - **improving professional skills** (management and creation of new job);
 - **develop networking** and promotional actions in UE countries;
 - tailored **snow-ball effect actions**;

Expected outputs and results

- Long-term territories development operational strategy;
- Development, enhancement of a territory identity;
- Institutional and legislative conditions improved;
- Areas for support, investments opportunities identified;
- Pre-feasibility, feasibility studies, bankable projects eligible for grant support through EU programmes, and loan support through International Financial Institutions;
- Local capacities built for activities identification and development, for resource mobilisation and access to funding;
- Cooperation strengthened between line ministries and local authorities;
- Local NGOs, CSOs recognised as partners;
- Trans-boundary co-operation strengthened.

Innovative character of the project idea

Decentralised institutional building approach
Prefeasibility Pilot Project elaboration

Partnership

Partners involved at this stage	ERDF Partners	Bulgaria, Romania, Italy,
	IPA Partners	
Partners requested	ERDF Partners	
	IPA Partners	Albania, Bosnia Herzegovina, Fyrom, Croatia, Montenegro, Serbia

Estimated Total Budget

€ 3.000.000,00

Does your project idea foresee the application for the 10% rule*

☐ Yes. Please, explain in detail what will it be used for and the relevance for the project

Estimated duration
(in months)

3 years

☐ Yes

I would like my project's idea to be published on the Southeast Europe Transnational Programme's website and presented during the SEE kick off event.